



# freshtimes

Weekly Newsletter

for the week of October 8, 2018



## asparagus

Mexican supplies are light and quality is good, but heavy rain may affect quality and production. Peruvian supplies are stable with smaller spears trending over large. Quality is very good.

## avocados

Supplies decreased by 25% last week from all country of origin. Over the next 7-10 days we will see a new size curve with customers changing country of origin and sizes, based on what Mexico and Chile produce. The market is stable and starting to strengthen. Good quality from both Chile and Mexico. These sizes remain tighter than the rest: 32/36/70/84 and all size #2.

## beans—green

Supplies are tight as northern areas wane with quality being suspect and demand flat. GA volume is low from hot temps, expect supplies and quality to improve next week.

## berries—black, blue, & raspberry

Overall, supplies continue to decline as we transition from CA to central Mexico in the coming weeks.

## berries—strawberry

Supplies have been steady in the northern regions with a light increase to current volume compared to what was forecasted. Oxnard and Santa Maria growers are harvesting good volumes of their fall crop with supplies from those regions expected to peak in a couple of weeks.

## broccoli & cauliflower

**Broccoli:** The market is unsettled and expected to remain volatile for the next 2 weeks. Occasional quality issues from

both CA and Mexico. **Cauliflower:** Quality is fair to good with occasional discoloration. The market is on an upward swing due to lighter yields from some growers.

## celery

Fair to good quality, reports of pithiness and discoloration. Good supply to meet all demand.

## citrus **ALERT!**

**Lemons ALERT:** Lemon demand has fallen and we should continue the downward market trend as more domestic fruit gets packed in the desert. **Limes:** Quality is fair to good. **Oranges ALERT:** Valencia quality is mostly fair and the market continues to go up on small fruit. Domestic 138 ct will be extremely limited followed by 113 ct, and subbing to larger sizes will be required. The Navel crop is expected to start harvesting mid-to-late Oct.

## cucumbers **ALERT!**

Supplies are light from GA but improving daily with good quality being reported, as demand remains flat. Supplies and quality from the west and Mexico remains fair at best due to the recent weather conditions.

## eggplant

Supplies are more readily available from GA with good quality as the season is practically done up north. Demand is strong.

## grapes

Quality is very good from CA's Central Valley, and watching for nested mold following current scattered showers.

## lettuce—iceberg **ALERT!** leaf, and romaine

**Iceberg ALERT:** Fair quality with oversizing, mildew, cracking, and decay. **Romaine:** Fair to good quality (improved), with ribbiness, insect damage, twisting, and mildew. **Leaf ALERT:** Good quality, with inconsistent sizing, light insect damage, and mildew. Markets continue to be short in supply. The transition to Yuma is 4-6 weeks away and most suppliers are trying to stretch out the Salinas season until the Yuma season is ready.

## melons

Rainy weather has hit both CA and AZ, affecting supply. The AZ harvest hasn't started yet. Melons continue to be harvested in



the Westside region of CA. Sizing has been a decent mix of 9/12/15s. Expect quality over the next few weeks to be fair to good.

## onions

Markets are steady and quality is good.

## peppers

Supplies are waning from the North but limited with quality being fair to poor. Southern GA has started with mostly crown picks, so expect volume to improve in the next week. CA quality is fair to good. Green bells are winding down in Oxnard, with reds and yellows still in fair production.

## potatoes

Quality is very nice in this early Norkotah crop. Some Burbanks are being harvested.

## squash

Squash volume is steady with more demand on zucchini than yellow squash and quality is good. GA production is improving with better volume and quality from the West.

## tomatoes—all varieties

East: The market is strengthening due to a decrease in overall supply in TN & AL. Quality is fair at best on rounds and Roma tomatoes. West: The market continues to trend upward from decreasing volume. Quality on rounds and grapes is an issue from hot temps.

Top 5 Five

- 1. CILANTRO ALERT!**  
 The market is active due to lighter supplies.
- 2. CUCUMBERS ALERT!**  
 The market is active from supply and quality issues.
- 3. GREEN ONIONS ALERT!**  
 Yields are down due to excessive heat.
- 4. LETTUCE ALERT!**  
**ICEBERG & LEAF**  
 Demand is up and supplies are lower as we near the fall transition.
- 5. LEMONS ALERT!**  
**& ORANGES**  
 Both markets are active due to supply issues.

## Reality Check

VEGETABLES	Supply			Price						
	HIGH	INCREASING	AVG	DECREASING	LOW	HIGH	INCREASING	AVG	DECREASING	LOW
Asparagus										
Beans - Green										
Broccoli										
Cabbage										
Carrots										
Cauliflower										
Celery										
Corn										
Cucumbers										
Eggplant										
Herbs - Cilantro										
Lettuce - Iceberg										
Lettuce - Leaf G/R										
Lettuce - Romaine										
Lettuce - Spring Mix										
Mushrooms										
Onions - Green										
Onions - Red										
Onions - Yellow										
Pears - Snow/Snap										
Peppers - Chiles										
Peppers - Green (e)										
Peppers - Green (w)										
Peppers - R/Y (e)										
Peppers - R/Y (w)										
Potatoes - Russet										
Potatoes - R/W/Yuk										
Potatoes - Yarns										
Spinach										
Squash - Yellow (w)										
Squash - Zucchini (w)										
Squash - Yellow (e)										
Squash - Zucchini (e)										
Tomatoes - Gr/Ch										
Tomatoes - Roma										
Tomatoes - Round										
<b>FRUITS</b>										
Apples										
Avocados										
Bananas										
Berries - Blackberry										
Berries - Blueberry										
Berries - Raspberry										
Berries - Strawberry										
Citrus - Grapefruit										
Citrus - Lemons										
Citrus - Limes										
Citrus - Oranges										
Grapes - Green										
Grapes - Red										
Kiwifruit										
Melons - C/H										
Melons - Watermelon										
Pears										
Pineapple										

e= east w= west

## Item of the Week

Cheesecake Royale began as a small family-owned and operated Greek restaurant in Dallas. Today their 50,000 square foot state-of-the art facility in the heart of Oak Cliff helps them meet the demands of a growing North American customer base. While the scope of their business may have changed, their dedication to quality has not.

Over the years, they have worked hard to foster a dynamic and supportive environment, and they make sure that feeling comes through to every customer, supplier and employee they come in contact with.

In just 30 years, Cheesecake Royale has grown from a small family business into one of the country's premier gourmet dessert manufacturers. Because they are still owned and operated by the very same family, every dessert that leaves their kitchen represents more than just another sale – it represents one more chance to share their tradition of quality with the community.

Item #4547 – Nutella Cheesecake 1ct.

Item #841188 – Carrot Cake 2/80oz.



## Grocery Market NEWS

ITEM	PRICE CHANGE FROM LAST WEEK
Chicken WOGS	No change
Chicken Breast Fresh Sized	No change
Chicken Breast Fresh Random	No change
Chicken Breast Frozen Sized	No change
Chicken Wings	Up
Eggs –Large	Up
Eggs – XLarge	Up
Bacon	Up
Cheese Block	Up
Cheese Barrel	Up
Butter	No change